



KCCD Lighting the Community National Conference Sponsorship Package
May 19 – 21, 2014

March 27, 2014

RE: 7th National Lighting the Community Conference & Awards Gala and Dinner
Shining Our Light to the Nation's Capitol: Uniting Our Voices, Bringing Our Gifts
May 19 – 21, 2014, Kellogg Conference Center, Gallaudet University at Washington D.C.

Dear Sponsor:

We are excited to invite you as a sponsor for our upcoming **7th National Lighting the Community Conference & Awards Gala and Dinner during May 19 – 21, in Washington, DC** at the US Capitol. Our conference theme will be *Shining Our Lights to the Nation's Capitol: Uniting Our Voices, Bringing Our Gifts*. Past speakers have included speakers from the White House, Congress, and other government agencies as well as corporate and faith community.

This exciting national conference brings together policy makers, elected officials, corporations, pastors, media, community leaders and others devoted to community development. It provides a forum for collaboration, engagement and dialogue, as well as training/workshops to address key economic and social issues, such as housing, small business, mental health, immigration reform and human trafficking, amongst others. Churches and non-profits will be given training and overview of the many available funding, partnership and networking opportunities. In addition to the plenary sessions and workshops, other conference highlights include the **National Asian American Prayer Breakfast and Awards Gala and Dinner**.

For the past thirteen years, **Korean Churches for Community Development (KCCD)** has served as a light and bridge initially between the Korean American Community and the greater community. KCCD is now expanding to the Asian American and Pacific Islander (AAPI) community at the local and national levels and launching the AAPI Faith Alliance, a national convening and collaboration of AAPI churches, faith-based and community organizations, and non-profits across the country to strengthen our engagement and partnerships with the greater community. We have trained and empowered faith and nonprofit leaders to better serve their communities by building bridges, building capacity and building resources. In addition, KCCD has been a national leader in various arenas including housing and foreclosure counseling, leadership training, job training, computer literacy, Affordable Care Act outreach, and mental health awareness. To date, KCCD has garnered over 300 partners across the nation, ranging from the White House to Fortune 500 companies, local non-profit organizations and key institutional stakeholders.

Your sponsorship and partnership will help us continue to provide outstanding and comprehensive service and outreach to the community! The deadline for sponsorships is **April 1, 2014**. Please open the attached sponsorship form. For additional sponsorship and conference information, please call KCCD at (213) 985-1500 or email at kccd@kccd3300.org.

Sincerely,

A handwritten signature in black ink, appearing to read 'Hyepin Im', with a stylized flourish at the end.

Hyepin Im
President & CEO



KCCD Lighting the Community National Conference Sponsorship Package
 May 19 – 21, 2014

Date: May 19 – 21, 2014

Event Location: **Kellogg Conference Center at Gallaudet University (Washington, D.C)**
 800 Florida Ave, N.E., Washington, DC 20002

Target Audience: Leaders of the Asian American and Pacific Islander Faith community, Policy Makers, Corporations, Government & Elected Officials, Community-Based Organizations & Community Stake Holders

Expected Participants: 200 for 2014 National “Lighting the Community” Conference
 300 for Awards Gala and Dinner

Sponsorship Levels
 (See Full Package for Details)

Conference Title	\$50,000
Awards Gala & Dinner Title	\$50,000
Diamond	\$25,000
National Prayer Breakfast Title	\$15,000
Gold	\$10,000
Silver	\$5,000
Bronze	\$3,000
Church/Non-Profit	\$1,000
Community	\$1,000

Ad Package

Full Page	\$1,000
½ Page	\$500
¼ Page	\$300
Business Card Size	\$150



KCCD Lighting the Community National Conference Sponsorship Package
May 19 – 21, 2014

CONFERENCE
TITLE
SPONSORSHIP
PACKAGE
\$50,000

- ❖ Organization logo & web link to “Light the Community” Conference website
 - ❖ Organization logo on video on main screen before and after general sessions
 - ❖ 2 Full-page Ad in Conference Program distributed to all Attendees
 - ❖ Distribution of your Organizations flyer/brochure to all Attendees
 - ❖ Editorial content in Conference Program distributed to all Attendees
 - ❖ Naming and ‘thank you’ organization during main conference
 - ❖ 25 Conference passes, which include Dinner, Lunch, Breakfast, and Conference Admission
 - ❖ 2 Invites for White House briefing
 - ❖ VIP Priority seating
 - ❖ 3 Exhibit Booths
 - ❖ Photo with elected official or White House staff
 - ❖ Exclusive recognition as title sponsor
 - ❖ KCCD Website
 - ❖ Press Release
 - ❖ Press Conference
 - ❖ Speaking Opportunity
-

AWARDS GALA &
DINNER- TITLE
SPONSORSHIP
PACKAGE
\$50,000

- ❖ Organization logo & web link to “Light the Community” Conference website
- ❖ Full-page Ad in Conference Program distributed to all Attendees
- ❖ Distribution of your Organizations flyer/brochure to all Attendees
- ❖ Promotional materials for the give away bags
- ❖ Editorial content in Conference Program distributed to all Attendees
- ❖ Naming and ‘thank you’ organization during Awards Gala and Dinner
- ❖ 20 Conference passes, which include Dinner, Lunch, Breakfast, and Reception
- ❖ 2 Invites for White House briefing
- ❖ VIP Priority seating
- ❖ 2 Exhibit Booths



KCCD Lighting the Community National Conference Sponsorship Package May 19 – 21, 2014

- ❖ Photo with Elected Official or White House staff
 - ❖ Exclusive recognition as title sponsor
 - ❖ KCCD Website
 - ❖ Press Release
 - ❖ Press Conference
 - ❖ Speaking Opportunity
-

DIAMOND **SPONSORSHIP** **PACKAGE** **\$25,000**

- ❖ Organization logo & web link to “Light the Community” Conference website
 - ❖ Organization logo on video on main screen before and after general sessions
 - ❖ Full-page Ad in Conference Program distributed to all Attendees
 - ❖ Distribution of your Organizations flyer/brochure to all Attendees
 - ❖ Editorial content in Conference Program distributed to All attendees
 - ❖ Naming and ‘thank you’ organization during main conference
 - ❖ 10 Conference passes, which include Dinner, Lunch, Breakfast, and Conference Admission
 - ❖ Press Release
 - ❖ 2 Invites for White House briefing
 - ❖ VIP Priority seating
 - ❖ 1 Exhibit Booth
 - ❖ KCCD Website
 - ❖ Speaking Opportunity
-

NATIONAL PRAYER **BREAKFAST-TITLE** **SPONSORSHIP** **PACKAGE** **\$15,000**

- ❖ Organization logo & web link to “Light the Community” Conference website
- ❖ Full-page Ad in Conference Program distributed to all Attendees
- ❖ Distribution of your Organizations flyer/brochure to all Attendees
- ❖ Editorial content in Conference Program distributed to all Attendees
- ❖ Naming and ‘thank you’ organization during National Prayer Breakfast
- ❖ 15 Conference passes, which include Dinner, Lunch, Breakfast, and Reception
- ❖ 2 Invites for White House briefing
- ❖ VIP Priority seating



KCCD Lighting the Community National Conference Sponsorship Package May 19 – 21, 2014

- ❖ 2 Exhibit Booths
 - ❖ Photo with Elected Official or White House staff
 - ❖ Exclusive recognition as title sponsor
 - ❖ KCCD Website
 - ❖ Press Release
 - ❖ Press Conference
 - ❖ Speaking Opportunity
-

GOLD **SPONSORSHIP** **PACKAGE** **\$10,000**

- ❖ Organization logo & web link to “Light the Community” Conference website
 - ❖ Organization logo on video on main screen before and after general sessions
 - ❖ Full-page Ad in Conference Program distributed to all Attendees
 - ❖ Distribution of your Organizations flyer/brochure to all Attendees
 - ❖ 16 Conference passes, which include Dinner, Lunch, Breakfast, and Conference Admission
 - ❖ Press Release
 - ❖ 1 Exhibit Booth
 - ❖ KCCD Website
 - ❖ Speaking Opportunity
-

SILVER **SPONSORSHIP** **PACKAGE** **\$5,000**

- ❖ Organization logo & web link to “Light the Community” Conference website
 - ❖ Organization logo on video on main screen before and after general sessions
 - ❖ ½ Page Ad in Conference Program distributed to all Attendees
 - ❖ 1 Exhibit Booth
 - ❖ 12 Conference passes, which include Dinner, Lunch, Breakfast, and Conference Admission
 - ❖ Press Release
-



KCCD Lighting the Community National Conference Sponsorship Package
May 19 – 21, 2014

BRONZE
SPONSORSHIP
PACKAGE
\$3,000

- ❖ Organization logo & web link to “Light the Community” Conference website
 - ❖ ¼ Page Ad in Conference Program distributed to all Attendees
 - ❖ 8 Conference passes, which include Dinner, Lunch, Breakfast, and Admission
 - ❖ Press Release
-

CHURCH/NON-
PROFIT
SPONSORSHIP
PACKAGE
\$1,000

- ❖ Organization logo & web link to “Light the Community” Conference website
 - ❖ □ Page Ad in Conference Program distributed to all Attendees
 - ❖ 4 Conference passes, which include Dinner, Lunch, Breakfast, and Admission
-

COMMUNITY
(DINNER ONLY)
SPONSORSHIP
PACKAGE
\$1,000

- ❖ Organization logo & web link to “Light the Community” Conference website
 - ❖ 8 Dinner Passes
 - ❖ Conference Recognition
-



KCCD Lighting the Community National Conference Sponsorship Package
May 19 – 21, 2014
SPONSORSHIP COMMITMENT FORM

Please select sponsorship level:

- Conference Title (\$50,000) Awards Gala & Dinner Title (\$50,000)
 Diamond (\$25,000) National Prayer Breakfast Title (\$15,000)
 Gold (\$10,000) Silver (\$5,000) Bronze (\$3,000) Community (\$1,000)
 Church/Non-Profit (\$1,000)
 Full Page Ad (\$1,000) 1/2 Page Ad (\$500) 1/4 Page Ad (\$300) Business Card Size (\$150)

Please select which credit card:

Visa Master Card American Express

Credit Card #: _____

Amount: _____

Signature: _____

Company Name:		
Contact Name:	Title:	
Address:		
City:	State:	Zip:
Telephone:	Fax:	
Email:		

If you are sending a check, make check payable to KCCD and mail to:
 KCCD, 3550 Wilshire Blvd. #736, Los Angeles, CA 90010